



REPUBLIC OF ESTONIA
MINISTRY OF FOREIGN AFFAIRS

Study visit of young journalists to Estonia
“100 Friends”

3-10 August, 2014

Dedicated to the 100th anniversary of the Republic of Estonia in 2018

Tallinn 2014



PROGRAMME

Sunday, August 3

Arrival of the course participants in Tallinn.

Transportation from the airport to the hotel will be provided by a shuttle bus.

Complimentary refreshments will be available at the Senso restaurant.

Monday, August 4

INTRODUCTION TO ESTONIA/TALLINN

- 08.45 Gathering in the Radisson Blu Hotel Olümpia lobby
A contact person from the Estonian MFA will meet the participants and walk to the ministry
- 09.15 - 09.45 **Presentation of the team and participants and detailed programme**
Director General of the Public Diplomacy and Media Relations Department, Estonian Ministry of Foreign Affairs, conference hall
- 10.00 - 11.30 **Introduction to Estonia: history, culture, language**
Public Diplomacy and Media Relations Department
www.estonia.eu
- 11.45 – 12.45 **Estonian foreign and security policy**
Undersecretary, Political affairs, Estonian Ministry of Foreign Affairs
- 12.45 - 13.45 Buffet lunch offered by the Estonian Foreign Ministry
- 14.00-16.00 **Tallinn Old Town sightseeing tour**
<http://www.tourism.tallinn.ee/eng>
- 16.00-18.00 **Museum Kiek in de Kök**
The Kiek in de Kök artillery tower together with the tunnels of the Ingrian and Swedish bastions is an exciting part of Tallinn's historical fortifications.
<http://linnamuuseum.ee/kok/en/>
- 19.00 Dinner at Olde Hansa restaurant
<http://www.oldehansa.org/?id=10693>



Tuesday, August 5

MEDIA IN ESTONIA

9.30 -13.00 **National and international media in Estonia**

9.30- 11.30 **Visit to the ERR, Estonian Public Broadcasting**
<http://news.err.ee/>

11.45 – 12.45 **Visit to the Baltic Film and Media School**
<http://www.tlu.ee/en/baltic-film-and-media-school>

13.00-14.30 Lunch at the Tallinn TV Tower
www.teletorn.ee

E-ESTONIA

15.00 – 17.00 **e - Estonia**
Estonian ICT strategy, history, best practises
ICT Demo Centre
<http://e-estonia.com/>

Free time

Optional visits in case of interest: KUMU Art Museum www.kumu.ee etc

Wednesday, August 6

TARTU, THE UNIVERSITY CITY

Tartu is the second largest city in Estonia. Tartu is a unique university town with a young population. Lying 185 kilometres south of Tallinn, it is also the centre of Southern Estonia. <http://www.tartu.ee>

08.00 Departure by bus to Tartu

11.00-13.00 **Tartu University,**
Institute of Journalism, Communication and Information Studies
<http://www.ut.ee/>

Visit to the main building of the University of Tartu (UT); visit to the UT's newspaper, "Universitas", and lecture about teaching journalism in Estonia as well as about scientific work at UT



- 13.00 – 14.00 **Visit to the science centres of UT in Tartu**, Maarjamõisa
Fits.me <http://fits.me/>
Biomedicum, gene technology <http://www.ut.ee/en/research>
- 14.30 15.30 Lunch at the Püssirohukelder restaurant
- 15.30 **Tartu Old Town sightseeing tour**, Dome Hill, Town hall, Tartu University
Tartu Centre of Creative Industries, <http://www.lmk.ee> with Antonius
handicraft and design centre, <http://www.antonius.ee>
- 17.00 -17.30 Barge ride on the Emajõgi River**
*A voyage on this unique 14th century transport vessel takes guests on an
exciting trip through time and nature.* <http://www.lodi.ee>
- 18.30 **Meeting with the President of Estonia** (tbc)
Dinner

Thursday, August 7

ESTONIA'S FUTURE MILESTONES

- 11.00 Tour of the Government Offices, Stenbock House www.valitsus.ee
- 12.00 **Press conference of the Estonian Government**
- 12.30-13.30 **Meeting with the Prime Minister Mr Andrus Ansip** (tbc)
- 14.00-15.00 Lunch
- 15.30 – 17.00 **Estonian Republic 100** <https://www.eesti.ee/ev95/en/ev100> and
Estonian Presidency in the EU 2018
- 18.00-19.00 **Seaplane Harbour Maritime Museum** <http://lennusadam.eu/en/>
- 19.00 – 20.30 Dinner at the Seaplane Harbour Cafe

Friday August 8

ESTONIAN ECONOMY

- 10.00 - 12.00 **Enterprise Estonia** www.eas.ee
Mektory innovation and business center <http://www.ttu.ee/en/?id=31155>
Tallinn Business Incubator, <http://inkubaator.tallinn.ee/eng/>
- 12.00 – 13.30 Lunch



14.00 **Estonian Design** <http://www.disainikeskus.ee/index.php/en/>

16.00 **Open Air Museum**

The Open Air Museum features the largest collection of national architecture in Estonia. <http://www.evm.ee/id/46/>

18.00 Reception at the Open Air Museum's Kolu Inn
Final remarks and diplomas, **Foreign Minister of Estonia**

Saturday, August 9

HAAPSALU – “European Destination of Excellence” as designated by the European Commission

Warm sea water, curative mud and fresh air have made Haapsalu well-known for centuries. Only a hundred kilometres away from the capital, it has always been a beloved summer resort in Estonia. www.haapsalu.ee,

08.30 Departure by bus to Haapsalu

10.00- 11.00 **Meeting with the Mayor of Haapsalu**

11.00 – 12.00 Local media, **Lääne Elu newspaper** <http://online.le.ee/>

12.00-13.00 City tour <http://visithaapsalu.com/>

13.00 - 14.30 Lunch at the Kuursaal restaurant <http://www.haapsalukuursaal.ee/>

14.30 – 20.00 **White Lady Festival** www.valgedaam.ee
Lihula Flower Embroidery Festival <http://lihulatikand.blogspot.com/>,
<http://www.culture.ee/event/lihula-flower-embroidery-festival/>
Dinner

Sunday, August 10

Departure from Tallinn

Transportation from the hotel to the airport will be provided by a shuttle bus.

The organisers reserve the right to make changes to the event programme.



GENERAL INFORMATION

Target group:

Young journalists or students of journalism

Requirements:

Fluent English; 20-30 years of age; recently graduated or final-year student of journalism; ability to free yourself from work and studies during the period from August 3rd to 10th.

The Estonian MFA will cover the following costs for the participants:

Return tickets to Tallinn from the participant's home country; a single room in a hotel in Tallinn with breakfast, two or three meals per day; the daily programme (all events, travel and transportation).

Deadlines:

A CV (Europass CV <http://europass.cedefop.europa.eu/en/documents/curriculum-vitae>) and motivation letter must reach the Estonian Embassy of your home country by March 31. Interviews will take place in April and final decisions will be made in May. Follow the link for more details and application contacts www.vm.ee

Certificate:

Each participant will be awarded a certificate on behalf of the Estonian Ministry of Foreign Affairs.

Feedback:

Each participant is asked to fill in a questionnaire aimed at evaluating the quality of the course.

Contacts and practical information:

Tallinn Lennart Meri Airport, Lennujaama 2, Tallinn; telephone +372 605 8888;
www.tallinn-airport.ee. Transportation to the hotel will be provided by a shuttle bus.

Accommodation: Radisson Blu Hotel Olümpia, Liivalaia 33, Tallinn 10118, Estonia, Phone: +372 631 5333, <http://www.radissonblu.com/olumpiahotel-tallinn/>

Venue: Lectures will take place at the Estonian Ministry of Foreign Affairs (Islandi väljak 1), transport to the other meeting places will be provided by the organisers.

Meals: Breakfast is provided by the hotel. Lunches and dinners are served according to the programme.

Information materials:

The Estonian MFA will provide programme participants with information materials about Estonia and Tallinn. The information packages, including city maps, will be in participants' hotel rooms upon their arrival.

Contact:

Public Diplomacy Department
Estonian Ministry of Foreign Affairs
Phone + 372 6377600
e-mail adosek@mfa.ee
www.vm.ee